50th Anniversary

Sunshine Foundation Celebration

Sponsorship Opportunities



Wednesday, November 18, 2026

St. Christopher's Hospital for Children

Philadelphia, PA

www.sunshinefoundation.org/50yearsPA

River, age 6, diagnosed with Spastic Quadriplegic Cerebral Palsy

His Magical Dream recently came true to visit the Central Florida theme parks.



Dear Sunshine Foundation Friend:

50 Years of Sunshine: A Golden Journey of Dreams Answered and Dreams Yet to Come marks an extraordinary milestone, one filled with hope, resilience, and life-changing moments. As the nation's only wish-granting organization dedicated to answering the dreams of children living with severe, lifelong chronic illnesses and conditions, we are deeply grateful for the unwavering and ever-growing support of our local and regional business community. Whether you have been a longtime champion of our dream-making mission or are just discovering Sunshine Foundation, we are excited to invite you to celebrate this historic occasion on **Wednesday, November 18, 2026 where it all started: St. Christopher's Hospital for Children**, as we honor the dreams fulfilled and look ahead to the countless dreams still waiting to shine.

In 1976, **Philadelphia police officer, Bill Sample,** while assigned on protective duty to St. Christopher's Hospital for Children encountered critically ill and chronically ill children. He saw firsthand how these children's families were burdened, not only by mounting medical bills, but also by the frustration of not being able to provide their child with a special dream. Bill took out a personal loan and, with the help of volunteers, started the Sunshine Foundation and began making dreams come true for seriously ill children.

This event will highlight the power of community, compassion, and charitable giving, celebrating our 50-year mission of creating heartfelt memories for **children with profound physical/developmental/intellectual challenges or trauma from physical/sexual abuse, and whose families have limited income.** Your support can help make more children's dreams come true, like River, pictured above.

"This wouldn't have been possible without you all. Seeing him this happy brought tear to my eyes. Thank you from the bottom of our hearts for making this happen for him. We are forever grateful!" — River's mom

We hope that you will assist this year by sponsoring our 50th Anniversary celebration. Your company will be recognized online and in printed event materials. The celebration will feature the children and families whose lives have been changed by experiencing a dream come true, as well as, volunteers and supporters over the years that continue to make a difference in the lives of these very special children! *Together we will honor 50 years of answering dreams of over 44,000 children since 1976.*

Thank you for supporting our 50th Anniversary Celebration, benefiting the Sunshine Foundation this year, to help bring a little "Sunshine" into young lives that are clouded by the burden of illness. If you have any questions, please contact (445) 201-4967 or rich@sunshinefoundation.org.

Proud to be a Top-Rated Children's Wish-Granting Organization in the United States by Charity Navigator and CharityWatch!

See the Sunshine in Every Child!

Rich Mergo
Director of Development
Sunshine Foundation

Answering the Dreams of Chronically Ill, Physically Challenged and Abused Children

Sunshine Foundation 50th Anniversary Celebration Sponsorships

We can customize sponsorship packages based on your budget and desired recognition levels
(Please contact us for more details)

Sponsorship Benefits	50th Anniversary $50,000	Presenting $20,000	Platinum $10,000	Magical Dream $5,500	Special Dream $2,200	Shopping Spree Dream $1,100
Speaking and Award Presentation Opportunity	√					
Premier Logo Placement on All Event Materials and Gifts	√					
Press Release Announcing Your Support of Sunshine Foundation 50th Anniversary Celebration	√	√				
Website Homepage Feature	√	√				
Logo on Printed Invitations (Print Deadline September 17)	√	√				
Logo Prominently Displayed on Sponsor Signs	√	√	√			
Logo and Tag on All Social Media platforms (Boosted Regionally)	√	√	√			
VIP Seating at Event	√	√	√	√		
Company Name in Local Press Release	√	√	√	√		
Recognition as Awards Sponsor				√		
Logo and Tag on All Social Media Platforms (Boosted Locally)				√	√	
Recognition as Printing Sponsor					√	
Logo Displayed on Sponsor Signs				√	√	√
Recognition as Gifts Sponsor						√
Recognition in Digital Newsletter	√	√	√	√	√	√
Recognized for Answering at Least One Child's Dream	√	√	√	√	√	√
Verbal Recognition at Event	√	√	√	√	√	√
Logo and Link on Event Website	√	√	√	√	√	√
Advertisement in Printed Event Program (Deadline October 17)	Full page Inside Cover	Full page Inside Back	Full page	1/2 page	1/4 page	Logo
Seats at Event	12	10	8	6	4	2

www.sunshinefoundation.org/50yearsPA

50 YEARS sunshine foundation
SEE WHAT A DREAM CAN DO...
Established 1976

CHARITY WATCH A · RATED

Charity Navigator
Four-Star Charity

Platinum Transparency 2026
Candid.

GREATNONPROFITS TOP-RATED NONPROFIT

Sunshine Foundation
101 Lakeside Park
Southampton, PA 18966
(215) 660-7314

Sunshine Foundation 50th Anniversary Celebration Sponsorship Form

Donor Information:

Name of Company: _____

Contact: _____ Title:_____

Address: _____

City: _____ St: _____ Zip: _____

Email: _____ Website: _____

Phone #: _____ Ext:_____ Date of donation: _____

Sponsorship Level:

- ☐ **$50,000 50th Anniv**
- ☐ **$20,000 Presenting**
- ☐ **$10,000 Platinum**
- ☐ **$5,500 Magical Dream**
- ☐ **$2,200 Special Dream**
- ☐ **$1,100 Shopping Spree Dream**

Total: $ _____ ☐ **Check Enclosed** ☐ **Invoice Me** ☐ **Charge Credit Card Below**

We cannot sponsor at one of the above levels, please accept our donation of $_____

and/or in-kind event service or supplies_____

Credit Card #: _____ Exp: ____/_____ Security Code_____

Name on Card: _____ Donor Signature: _____

PLEASE RETURN FORM WITH CHECK PAYABLE TO SUNSHINE FOUNDATION
AT THE ABOVE ADDRESS OR EMAIL TO: RICH@SUNSHINEFOUNDATION.ORG

Thank you for your support of the Sunshine Foundation!

See the Sunshine in Every Child!

www.sunshinefoundation.org/50yearsPA

*Sunshine Foundation is an organization granted exemption from Federal Income Tax under section **501(c)(3)** of the Internal Revenue Code effective October 1977. Registration number **CH270**. All donations are tax deductible to the extent of law. **Fair market Value (FMV): Listed above.** A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE, WITHIN THE STATE, 1-800-HELPFLA, OR VIA THE INTERNET AT www.FloridaConsumerHelp.com. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE*